

# Saturday, April 18, 2020

## Westin Virginia Beach Town Center



# Family PROMISE Fund

If you have questions on sponsorship or registration, contact Tristan Warren at (757) 965-8650 or [tristan.warren@theupcenter.org](mailto:tristan.warren@theupcenter.org)

### \$25,000 – Presenting Sponsor

- 12 race entries
- Billed as **Presenting Sponsor** in all communications
- Recognition on posters, advertisements, social media and The Up Center website
- Speaking opportunity at event
- Additional speaking opportunities at recognized media events
- Banner displayed in prime location during event (to be provided by sponsor)
- Link on Up Center website (at your request)
- Info booth/display at event
- Logo on front and back event t-shirts

**SOLD**

### \$5,000 – Start & Finish Line Sponsor

- **Beverage Sponsor** benefits, PLUS...
- 4 race entries
- Recognition on event posters, social media and The Up Center website (~100,000 views)

### \$10,000 – Stairmaster Sponsor

- 8 race entries
- Recognition on event posters, digital ads, social media and The Up Center website (~100,000 views)
- Speaking opportunity at the event
- Banner displayed during event (to be provided by sponsor)
- Link on The Up Center website and Family Promise Fund website
- Logo on the back of event t-shirts

### \$2,500 – Beverage Sponsor

- **Floor Sponsor** benefits, PLUS...
- Banner displayed during event (to be provided by sponsor)
- Info booth/display at event
- Logo on the back of event t-shirts

### \$1,000 – Floor Sponsor

- Logo on The Up Center website
- Event recognition

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**Please note**, in order to include you in promotional materials, we must receive your commitment, logo and ad by **March 5, 2020**.

**Yes, I want to support The Up Center at the following Sponsorship Level:**

- |  |   |
|--|---|
| <input type="checkbox"/> \$25,000 <b>SOLD</b> Presenting Sponsor | <input type="checkbox"/> \$2,500 Beverage Sponsor |
| <input type="checkbox"/> \$10,000 Stairmaster Sponsor            | <input type="checkbox"/> \$1,000 Floor Sponsor    |
| <input type="checkbox"/> \$5,000 Start & Finish Line Sponsor     |   |

Sponsor Name: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax: \_\_\_\_\_

Payment Type:  Check enclosed  Invoice me  Please bill my \_\_\_ Visa \_\_\_ MC

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ 3-digit Security Code: \_\_\_\_\_