

\$25,000 – Champion for Children

- 12 race entries
- Billed as **Champion for Children** on all communications
- Recognition on posters, advertisements, social media and The Up Center website
- Speaking opportunity at event
- Additional speaking opportunities at recognized media events
- Banner displayed in prime location during event (to be provided by sponsor)
- Link on TUC website and Family Promise Fund website
- Info booth/display at event
- Logo on **front and back** of event t-shirts

\$10,000 – Endurance Sponsor

- 8 race entries
- Billed as **Enduro Sponsor** on all communications
- Recognition on event posters, social media and The Up Center website (~100,000 views)
- Speaking opportunity at the event
- Banner displayed during event (to be provided by sponsor)
- Link on The Up Center website and Family Promise Fund website
- Logo on the back of event t-shirts



If you have questions on sponsorship or registration, contact Melissa Day at (757) 965-8684 or melissa.day@theupcenter.org



April 27th

Westin Virginia Beach Town Center

\$7,500 – Fun Climb Sponsor

- **Start & Finish** benefits (Up to 6 race entries) PLUS...
- Recognition on event posters, social media and The Up Center website (~100,000 views)

\$5,000 – Start & Finish Line Sponsor

- **Awards Sponsor** benefits (Up to 4 race entries) PLUS...
- Recognition on event posters, social media and The Up Center website (~100,000 views)
- Listed on the start & finish banners

\$2,500 – Awards Sponsor

- **Partner Sponsor** benefits, PLUS...
- Banner displayed during event (to be provided by sponsor)
- Info booth/display at event
- Logo on the back of event t-shirts

\$1,000 – Partner

- Logo on the back of event t-shirts
- Logo on The Up Center website
- Event recognition

Yes, I want to support The Up Center at the following Sponsorship Level:

- | | |
|---|--|
| <input type="checkbox"/> \$25,000 Champion for Children Sponsor | <input type="checkbox"/> \$5,000 Start & Finish Line Sponsor |
| <input type="checkbox"/> \$10,000 Endurance Sponsor | <input type="checkbox"/> \$2,500 Awards Sponsor |
| <input type="checkbox"/> \$7,500 Fun Climb Sponsor | <input type="checkbox"/> \$1,000 Partner |

Sponsor Name: _____ Website: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Email Address: _____ Fax: _____

Payment Type: Check enclosed Invoice me Please bill my ___ Visa ___ MC

Card #: _____ Exp Date: _____ 3-digit Security Code: _____

Please note, in order to include you in promotional materials, we must receive your commitment, logo and ad by **March 15, 2019**.