

Sponsorship Opportunities



April 28, 2018

The Westin Virginia Beach Town Center

\$25,000 Presenting Sponsor

- 12 race entries
- Recognition on event posters, ad in the virtual goodie bag, advertisements, social media and The Up Center website with over half a million impressions
- Speaking opportunity at event
- Banner displayed in prime location during event (to be provided by sponsor)
- Hyper link on TUC website and Family Promise Fund website on request
- Opportunity to set up information booth/display at event
- Logo on event t-shirts

\$5,000 Start/Finish Line Sponsor

- 4 race entries
- Recognition on event posters, ad in the virtual goodie bag, social media and The Up Center website with over half a million impressions
- Speaking opportunity at the event
- Banner displayed during the event (to be provided by the sponsor)
- Logo on event t-shirts

\$10,000 Stairmaster Sponsor

- 8 race entries
- Recognition on event posters, ad in the virtual goodie bag, advertisements, social media and The Up Center website with over half a million impressions
- Speaking opportunity at the event
- Banner displayed during event (to be provided by sponsor)
- Hyper link on TUC website and Family Promise Fund website on request
- Opportunity to set up information booth/display at event
- Logo on event t-shirts

\$2,500 Beverage Stop Sponsor

- Virtual goodie bag hyper link
- Logo on The Up Center website
- Banner displayed during event (to be provided by sponsor)

\$1,000 Floor Sponsor

- Virtual goodie bag listing
- Logo on The Up Center website
- Event recognition

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Please note, in order to include you in promotional materials we must receive your commitment and logo by March 15, 2018.

Yes, I want to support The Up Center at the following Sponsorship Level!

\$25,000 "Presenting" Sponsor

\$10,000 "Stairmaster" Sponsor

\$5,000 "Start/Finish Line" Sponsor

\$2,500 "Beverage Stop" Sponsor

\$1,000 "Floor" Sponsor

Sponsor Name: _____

Address: _____

City: _____ State: ___ Zip: _____ Website: _____

Contact Person: _____ Phone: (____) _____

Email: _____ Fax: (____) _____

Payment Type: Check Enclosed Please invoice me Please bill my _____ Visa _____ MC

Card #: _____ Exp Date ___/___/___ 3-digit Security Code _____



www.stepupva.org

Family **P**RO**M**ISE Fund