



Step Up for The Up Center

Sunday, March 25, 2012

Dominion Tower, Norfolk

SPONSORSHIP OPPORTUNITIES

Yes, I want to support The Up Center at the following Sponsorship Level!

\$15,000 "Stairway to Heaven" Sponsor

\$10,000 "Stairmaster" Sponsor

\$ 5,000 "Start/Finish Line" Sponsor

\$2,500 "Beverage Stop" Sponsor

\$1,000 "Floor" Sponsor

\$ 500 "Elevator Pass" Sponsor

Sponsor Name: _____

Address: _____

City: _____ State: ___ Zip: _____ Website: _____

Contact Person: _____ Phone: (____) _____

Email: _____ Fax: (____) _____

Payment Type: Check Enclosed Please invoice me Please bill my _____ Visa _____ MC

Card #: _____ Exp Date ____/____ 3-digit Security Code _____

Please note, in order to include you in promotional materials we must receive your commitment and logo by March 1, 2012. All sponsors are welcome to provide promotional materials for goody bags.

\$15,000 "Stairway to Heaven" Sponsor

- 12 race entries
- Logo *prominently displayed* on all event marketing material, advertisements, social media and The Up Center website
- Speaking opportunity at event
- Banner prominently displayed during event (to be provided by sponsor)
- Full page ad in event program
- Opportunity to set up information booth/display at event
- Logo on event t-shirts and goody bags

\$10,000 "Stairmaster" Sponsor

- 8 race entries
- Logo on all event marketing material, advertisements, social media and The Up Center website
- Banner displayed during event (to be provided by sponsor)
- Full page ad in event program
- Opportunity to set up information booth/display at event
- Logo on event t-shirts and goody bags

\$5,000 "Start/Finish Line" Sponsor

- 4 race entries
- Logo on all event marketing material, advertisements, social media and The Up Center website
- Banner displayed during event (to be provided by sponsor)
- Full page ad in event program
- Logo on event t-shirts and goody bags

\$2,500 "Beverage Stop" Sponsor

- ½ page ad in event program
- Logo on The Up Center website
- Banner displayed at 13th Floor Beverage Stop (to be provided by sponsor)

\$1,000 "Floor" Sponsor

- ¼ page ad in event program
- Logo on The Up Center website
- Event recognition

\$500 "Elevator Pass" Sponsor

- 1/8 page ad in event program
- Logo on The Up Center website

For more information please contact: Devan MacConnell at (757) 965-8650 or devan.macconnell@theupcenter.org

Please mail or fax your completed form to:

The Up Center, Special Events Office, 222 W. 19th Street, Norfolk, VA 23517

Fax (757) 640-8402

Visit us online, www.theupcenter.org